

Leelanau County Substance Abuse Prevention Coalition

September 16, 2022 – 9:30 a.m.

Leelanau County Government Center and virtually via Zoom

<https://youtu.be/oNrgIj50BnA>

The meeting was called to order at 9:30 a.m. by Chairman Debra Rushton.

Roll Call –

Present in Person: Debra Rushton, Chet Janik, Gail Carlson, Rebekah TenBrink, Audrey Sharp, Hon. Marian Kromkowski, Allison Taylor, Prevention Network; David Freeman, Sheriff Mike Borkovich, Claire Scerbak, John Boonstra

Present via Zoom: April Missias, Gwenne Allgaier; Rachel Pomeroy, Suzy Cline, Timothy Hudson; Tricia Denton, Jolanda Murphy

Guest present: Emily Llore, Community Health Planner, Health Department of Northwest Michigan; Lauren Green, Grand Traverse County Drug Free Coalition

Introductions were made by all.

Approval Agenda/Additions or Deletions:

Chairman Rushton remarked there is one addition; Janik will provide an update on the opioid lawsuit.

Motion by Borkovich to approve the agenda as amended. Seconded by Scerbak.

Discussion – none.

Ayes – All

No – 0

MOTION CARRIED.

Work Group Updates –

TenBrink provided an update received from Sharon Vreeland, who was unable to attend (see Attachment #1.) Boonstra noted the funding mentioned by Vreeland goes towards any of the programming costs for the County-led youth groups the Family Court runs. The grant pays for programs, such as mountain biking, meals – and that is one they have run over 10 years. They also coordinate with the schools and LIFT (Leelanau Investing For Teens). TenBrink then gave an overview of LIFT, saying they use the funds for prevention activities. They also partner and collaborate with the other schools to provide more robust training for the kids. Boonstra added that Glen Lake Community Schools runs a two-week program, within that school. Each school district takes their portion of the grant funding and runs its own prevention programs. Collectively, these programs affect all County youth, one way or another. Chairman Rushton asked and Boonstra responded they have someone who runs the female programming for Leelanau – the Voices and Choices female group is the County-led prevention group.

Review and Approval of June 17, 2022, Meeting Minutes:

Motion by Kromkowski to approve the June 17, 2022, meeting minutes as presented.

Seconded by Borkovich.

Discussion – none.

Ayes – All

No – 0

MOTION CARRIED.

Workgroup Updates –

- Capacity Building and Education
- Research and Needs Assessment
- Community Engagement

TenBrink said she wanted to highlight one of the Sheriff’s initiatives. Borkovich said his deputies have had to carry a number of brochures about many things, such as substance abuse, domestic violence, etc., which is a lot of documentation to fit into their patrol cars. They now put all of that information on the back of their business cards by way of a QR code. If they run into a victim of a crime, a child or someone in need of assistance, they hand them a two-sided business card, and those with phones can then scan the QR code on the back and learn where to seek assistance. He said it should create a lot less stress for deputies. Borkovich continued to list the benefits of the QR Code. If you want your entity represented as part of the information within that code, then forward the information on to Executive Assistant Evans. Borkovich added we are preventing drug use and abuse; they are keeping them busy and occupied, and they are not judgmental. As mentioned, this was featured at a recent Michigan Sheriff’s Association meeting and the idea came up with how to communicate with the public. He provided more examples of the types of people who are benefitting from the services.

TenBrink said they will be hearing from Llore on the epidemiology study, which will include an update on MiThrive; the survey dissemination plan, organizing focus groups and an education plan; for Capacity Building and Education – they will be working on member recruitment and retention, and getting some more members here; training September through December, they have a \$3,000 budget for that. For the Community Engagement Group, they will continue to work on resource guides for alternative county activities, and have a \$4,000 budget to host events through the end of this year. She and Sharp have been discussing the schools, and how there are a lot of people and things vying for their attention. They want to present to all superintendents, and create a work group just for schools, to get more attraction there.

Epidemiological Study Presentation, Emily Llore:

Llore and Rachel Pomeroy were present; they are both part of the Michigan Health Alliance, which lets the member groups pool their resources across the region. A PowerPoint was then presented (see Attachment #2). Llore stated Emily Leske has been working on the study this summer, and Pomeroy will be taking over her. They have collected a vast amount of data and what they want to do with this assessment is do a deep dive and find out what they are missing.

The Plan overview timeline was reviewed, including secondary data (September), primary data (October), preliminary data summary and priority setting (November), and the Substance Use Assessment report will then be issued in December.

Pomeroy then reviewed both the initial draft of the Substance Use Assessment for Leelanau County and dashboard (see Attachment #3). She continued to review the draft report with Coalition members.

Llore stated some of the data will be from 2021, 2020, and any other earlier data will be specified by the year.

Pomeroy then reviewed the dashboard (see Attachment #4), which showed the following breakdown of statistics, including a statistical breakdown by county of Leelanau, Grand Traverse and Benzie counties as well as Michigan.

Llore said for this initial effort, they want input from the Coalition, as they want the goal of the report to be meaningful and actionable. They wanted to check in with you to see if the dashboard and visuals will be helpful. They wanted to make it available to you, the community, maybe a link on the County website. For today's review, you can look through the questions, and get back with her by email in moving forward. These questions were as follows:

- What parts really caught your attention?
- What parts excited you or left you skeptical?
- Is there secondary data you wish were captured but isn't here?
- What visual element changes would help you/others understand the data better?
- Any other suggestions, feedback or insights

TenBrink said we can take these questions, email them out to everyone.

Kromkowski asked, does it explain where you got the data? Llore asked Pomeroy, is there a spot on the dashboard where we can indicate the sources for each of the data claim – Pomeroy affirmed that information will be added to the dashboard. Llore asked, are we able to link it back? Pomeroy affirmed. Llore remarked that has been very helpful with past projects. Allgaier asked was there anything there to indicate how many of our youth have been assisted, that they are in recovery, treatment or some sort of treatment modality? Pomeroy said there was data collected on the willingness to accept treatment; she is not sure on those who were treated. Allgaier said it would be nice to have some way to know who have we reached and touched – how many are in active recovery? Llore to follow up with Allgaier afterwards to get a better idea on the active levels of recovery, and make those more defined. That would be important data to have. Llore said it would good to get a better understanding on what we know and don't know. Llore to follow up with Allgaier. Discussion ensued.

Freedman noted the report does say how many people filled out the survey. He is wondering will it also talk about where the survey respondents came from? Some of the data appears skewed to him, particularly the data on depression. More comments followed. Llore said they would need to look at the sources for that. There are two different things; they will be conducting their own community survey, that has been out in the community. That survey does have additional demographic questions. Scerbak remarked, maybe more specific, like a scale of

1 to 10 – the level of depression, or something similar. Llore said they have gained access to some software they purchased, that has a “heat map.” It is by census tract, which is helpful. Scerbak commented, it says “major” depression. Scerbak added that the adult opioid, reports 322.9 female opioid overdoses – that’s huge. We need to be cognizant of the increase in sex trafficking in the area. People are being drugged and raped. That’s a tricky thing with the confidentiality, and a lot of them are confused and don’t really know what happened.

Boonstra noted the depression statistics come from the MiPHY study from the “MiThrive” region. He commented on how the MiPHY statistics are obtained. The survey occurs in all high schools; however, not every high schooler participates. In our county, any school that receives Liquor Tax Grant funding, is required to participate. TenBrink remarked for this past year another MiPHY was conducted; however, only one school participated. Boonstra said these last two years with Covid has also impacted the study. Llore said with the MiPHY, the more schools that participate – there are other schools in northern Michigan that have opted out, because they don’t want to participate in the mental health and substance abuse sections. It is important to be a part of those data collection efforts at the state level.

Taylor commented the MiPHY data does define depression, for example – binge drinking. Carlson asked and Llore responded they could pull trend data.

Llore said they are moving forward with the survey, scheduling focus groups, and will continue to move along with the report and the dashboard. More comments followed on the process.

Review Groups Steps and Progress:

TenBrink reported this has been covered.

C3 Grant Update:

Sharp commented that the audit has been finished and they are moving forward with the workplan.

Opioid Lawsuit Update:

Janik gave an update on the national opioid lawsuit, and noted with the terms of the settlement agreement, we will receive payments for 18 years. The first half of the funding was received; a second payment for 2022 should arrive before the end of the year. He is anticipating \$16,000 to \$17,000 annually for 18 years. The County Board will need to make the decision on how to allocate the funds. He suggested TenBrink create a group to come up with a plan and recommendation on how to distribute that funding. Discussion followed on potential membership – TenBrink, Sharp, Vreeland, Janik, and others. Janik said the County Board would appreciate the assistance on how to allocate that funding. Chairman Rushton said at the Commission meeting, she had recommended reaching out to the court systems and or the Sheriff’s Office to see if we can make a difference in those populations. Janik suggested that the sheriff and judge provide input as well, as they are open to all ideas.

Grand Traverse Coalition Updates and Current Projects:

Lauren Reed, Coordinator, was present and gave a PowerPoint (see Attachment #5). Reed provided a history and background of the coalition, the meeting schedule; the current campaign, “Color For Hope”; Naloxone Safety Kits purchase and distribution; the STAND (Students Together Against Negative Decisions) Club; and the Photovoice program.

Member Comment:

Denton noted it is renewal time for 4-H volunteers. More information is available at the Extension office. She thanked Chairman Rushton for her dedication on this topic. Denton encouraged all to get to know the candidates who are running for office this year. The League will be hosting multiple online candidate forums and is soliciting questions for the upcoming candidate forums. Questions can be directed to LWVLeelanau@gmail.com.

The next meeting date was discussed – November 4 or 18. **Concurrence to tentatively post for November 4 at 9:30 a.m.**, and reach out to the Grand Traverse Band to see if they are willing to host the event, contingent on any Covid restrictions.

Next Steps/Adjournment:

Motion by Borkovich to adjourn. Seconded by Boonstra.

Ayes – All

No – 0

MOTION CARRIED.

Meeting adjourned by Chairman Rushton at 10:43 a.m.

Laurel S. Evans
Recording Secretary

From: [Sharon Vreeland](#)
To: [liftyouthsb](#); [audsharp](#); [Debra Rushton](#); [Chet Janik](#); [Laurel Evans](#)
Subject: Updates for Friday's LCSMP meeting
Date: Wednesday, September 14, 2022 7:31:11 PM

VERY sorry I will be missing Friday's meeting. Out of town family is here, and we rented a beloved cabin on Torch Lake to spend the time together....

Here are some updates for the group from various of my perspectives! I'm sure I'm forgetting something....

Catholic Human Services Up North Prevention

- I am currently able to offer Botvin's Life Skills trainings, and ACEs resilience trainings.
- Very, very soon I will be able to offer Prime for Life Trainings. These can be used with a variety of groups, including youth, adults, inmates, etc. to educate about the development of addiction and low, medium, and high-risk decision-making.
- By early 2023 I will be able to not only offer ACEs trainings and talks, but also to train new Community Champions to give trainings and talks
- We expect to be launching a 21-county youth Photovoice project that focuses on youth vaping. By late October I will be actively recruiting local youth to participate in the project
- I will be working with Leland Public schools to provide mutually agreed-upon trainings to their students, particularly anti-vaping, and to spend additional time at the school, perhaps during lunches or advisory hours, being a competent, caring adult and providing information and support. I will also be asking to start a school-based youth substance use prevention coalition there. (I was originally slated to do this work at Glen Lake, but since Matt Peschel moved to Leland School I'm starting there, and will be looking to build the relationship and provide similar services at Glen Lake schools.
- I am planning to volunteer with LIFT after school programs again this year!
- I have done a TON of trainings/learning this summer!

Substance Free Coalition of Northwest Michigan

- We are already beginning to develop Phase 4 of the joint Leelanau-Grand Traverse-Kalkaska prescription opioid use prevention campaign with our FY 23 liquor tax dollars. We were awarded a total of \$135,643. Approximately \$111,000 is available for the campaign, with the balance going to SFCNM coordination and fiduciary fees. Approximately \$23, 423 of the total grant award is coming from Leelanau County. Phase 4 messaging will focus on managing pain safely, medication dangers & hazards, overdose reversal, safe handling and disposal of medication, and getting help. We will be heavily targeting young to middle aged demographics. **We will be having a Phase 4 launch event on Thursday, November 3 at 10:00 a.m. Location TBD. Save the date!**

Leelanau County Family Coordinating Council

- Our FY liquor tax grant of \$64,900 was approved and will begin October 1. All of our planned FY 22 programming was successfully completed by our partners with the exception of the planned activities for Glen Lake Schools, which was stymied by COVID related issues.

Always open to questions and requests for assistance/service!

Sharon

Sharon E. Vreeland, Prevention Specialist
Catholic Human Services
Svreeland@catholichumanservices.org
231-649-8334

Leelanau Substance Use Assessment

Emily Llore, MPH

E.Llore@nwhealth.org

Community Health Planner, Health Department of Northwest Michigan
Director of Community Health Assessment & Improvement Planning,
Northern Michigan Community Health Innovation Region

Rachel Pomeroy, MPH, CHES, CHW

RPomeroy@bldhd.org

Public Information Officer

Community Health Coordinator

Benzie-Leelanau District Health Department



What is a Community Assessment?

- Systematic examination of data that is used to:
Identify key issues and assets & Rank key problems to be addressed
- Key Elements of a best practice community assessment: multi-sector collaboration, both primary and secondary data
- Leverage existing resources, networks, connections

Plan Overview:



SECONDARY DATA:

Identify Reliable Data Sources

Collect Data

Draft Report & Test Initial Dashboard

September



PRIMARY DATA:

Collection of Data-

Community Survey & Focus Groups

Continue to Develop Report & Dashboard

October



PRELIMINARY DATA SUMMARY & PRIORITY SETTING:

Coalition's Data Walk & Participatory Priority Setting

November



LEELANAU COUNTY SUBSTANCE USE ASSESSMENT REPORT:

Written Report & Dashboard

December

Draft Report & Initial Dashboard



Questions to Consider:

- What parts really caught your attention?
 - What parts excited you or left you skeptical?
 - Is there secondary data you wish were captured but isn't here?
 - What visual element changes would help you/others understand the data better?
 - Any other suggestions, feedback, or insights.
- 

Next Steps:

- Continue to Promote Community Survey
- Conduct Focus Groups: recruit key stakeholder groups
- Adapt Dashboard to best meet your needs
- Locate any missing Secondary Data
- Develop draft Report #2 with your input & feedback

Email:

Emily Llore: E.Llore@nwhealth.org

Rachel Pomeroy: RPomeroy@bldhd.org

Substance Use Assessment for Leelanau County

2022

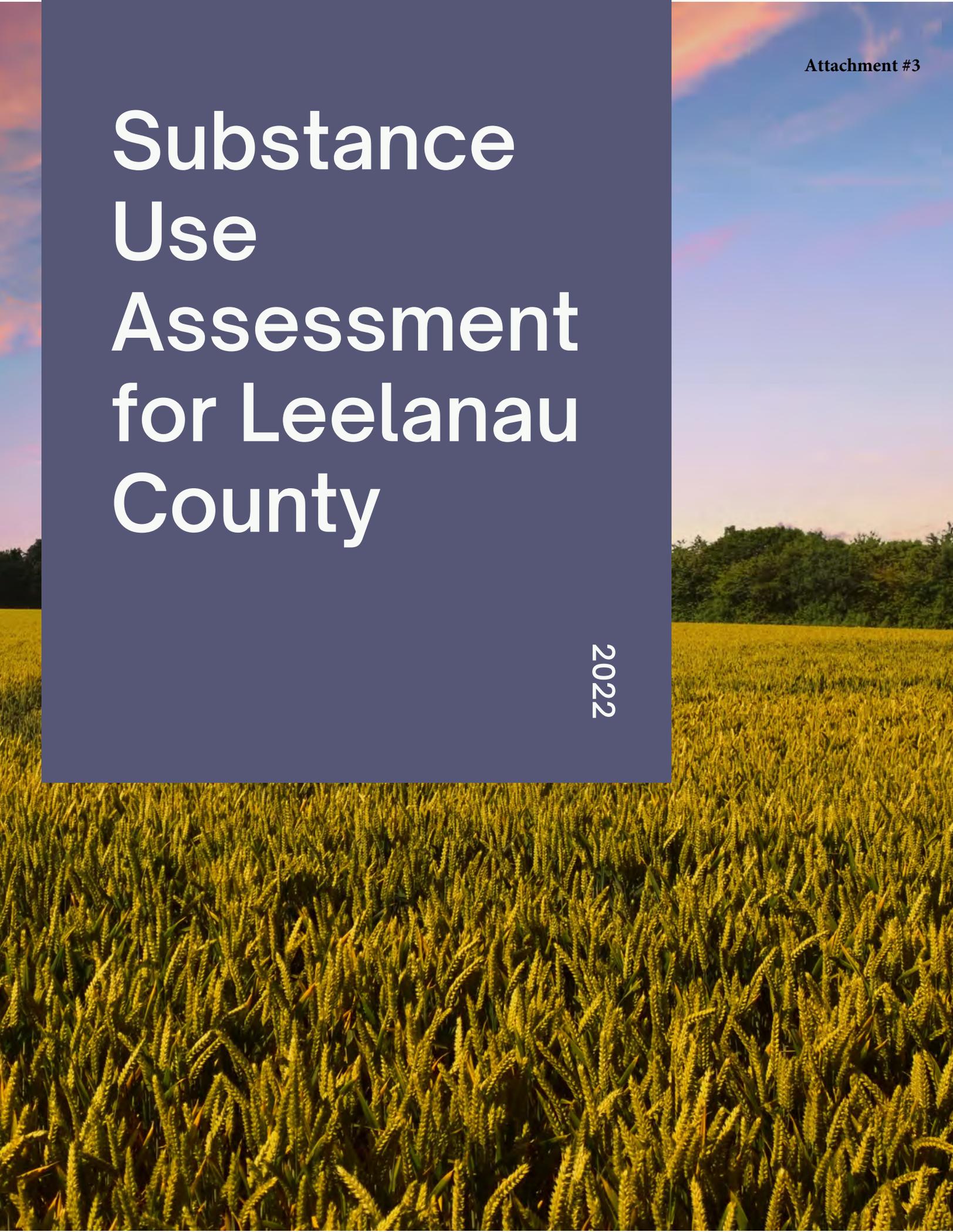


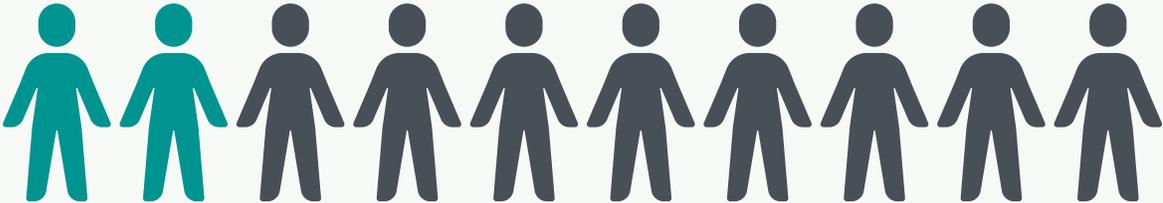
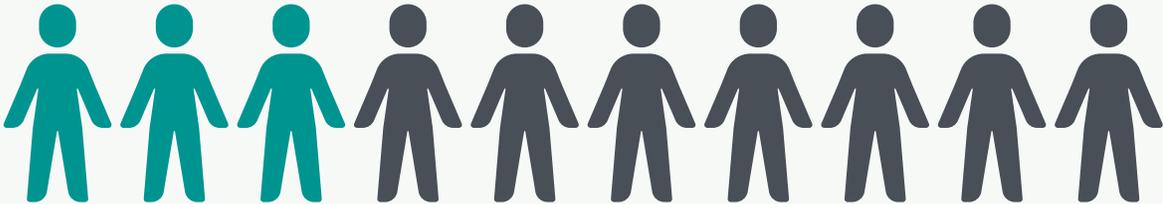
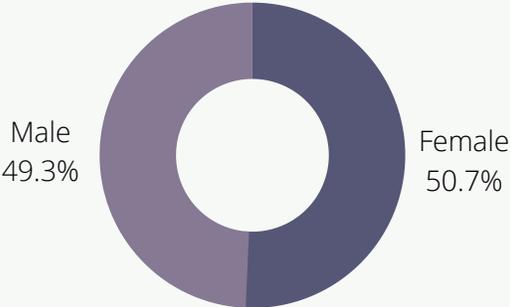
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Demographic of Leelanau County

Age and gender breakdown

22,623
Total Population

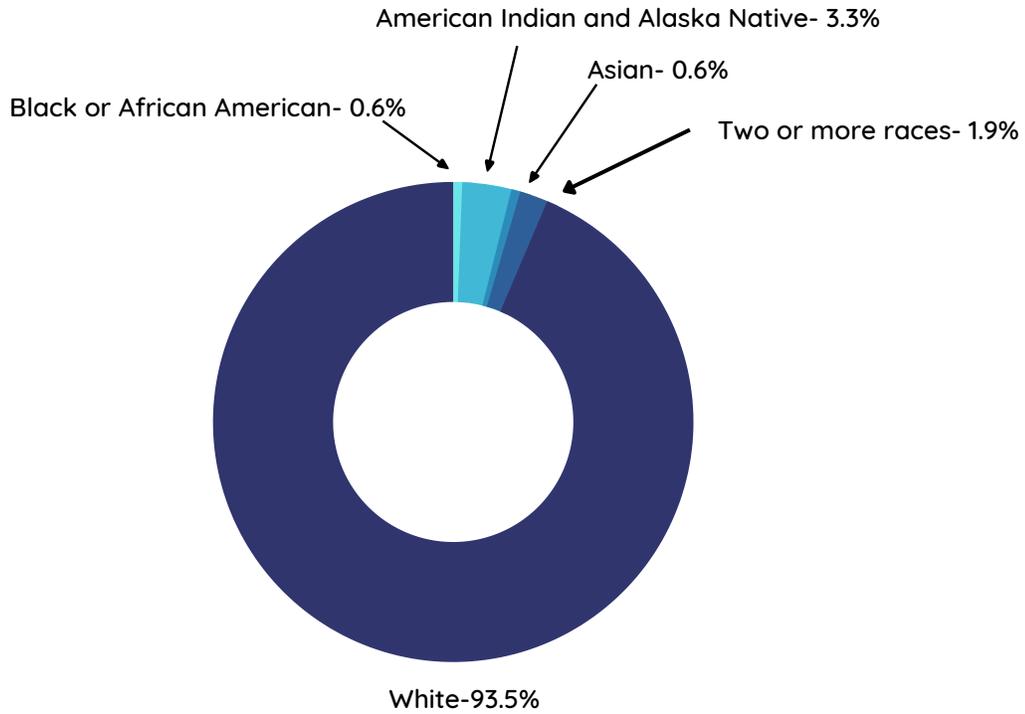


54.6
Median Age of Leelanau
County Residents-
US Census Bureau, 2020

<https://www.census.gov/quickfacts/fact/table/leelanaucountymichigan#>

Demographic of Leelanau County

Race and ethnicity breakdown



<https://www.census.gov/quickfacts/fact/table/leelanaucountymichigan#>

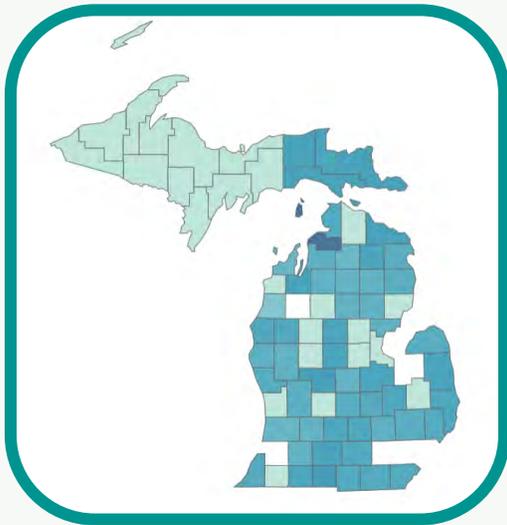
Mental Health and Youth

Mental Health of High School Students

48.5% of Leelanau County High School students reported witnessed bullying (MDHHS-MiPHY, 2018).

29.5%

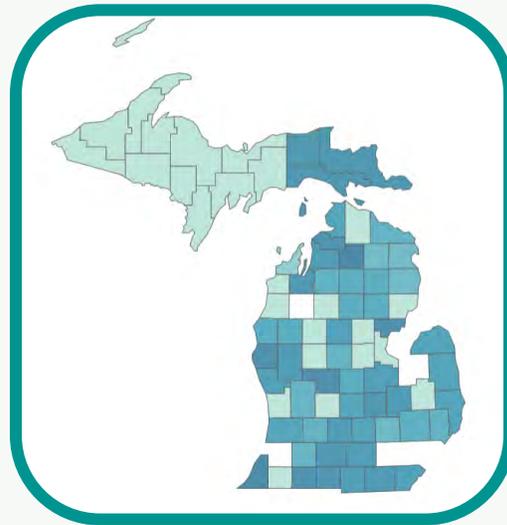
of Leelanau County High School students who experienced major depression during the past 12 months (MDHHS-MiPHY, 2018)



0.00 80.00

8.5%

of Leelanau County High School students who planned suicide in the past 12 months (MDHHS-MiPHY, 2018)



4.00 25.90

48.3%

of High School students in the Northwest MiThrive Region reported they experienced major depression episode in the last 12 months (MDHHS-MiPHY 2019).

*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

16.55%

of students aged 12-17 years old in Michigan reported they experienced major depression episode in the last year (SAMHSA-NSDUH, 2018-2019).

Substance Use and Youth

Alcohol risk of High School Students

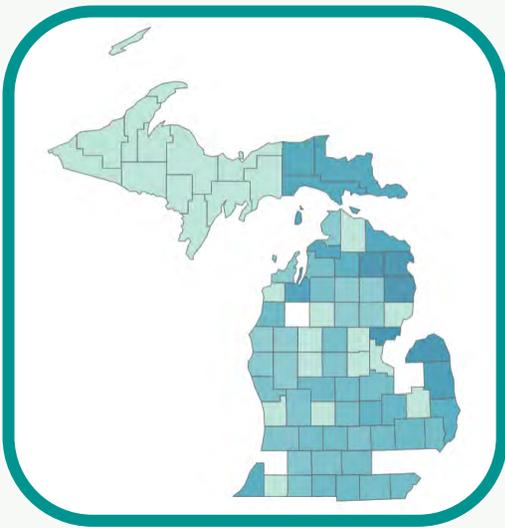
66.9% of Leelanau County High School students are at risk of alcohol use (MDHHS-MiPHY, 2018).

11.6%

of Leelanau County High School students reported alcohol use in the past 30 days (MDHHS-MiPHY, 2018).

64.7%

of Leelanau County High School students who reported ease of access to alcohol (MDHHS-MiPHY, 2018).



0.00 46.20



16.50 85.90

12.8%

of High School students in the Northwest MiThrive Region reported alcohol use in the past 30 days (MDHHS-MiPHY 2019).

9.11%

of students aged 12-17 years old in Michigan reported alcohol use in the past 30 days (SAMHSA-NSDUH, 2018-2019).

*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

Substance Use and Youth

Cigarette risk of High School Students

79.6%

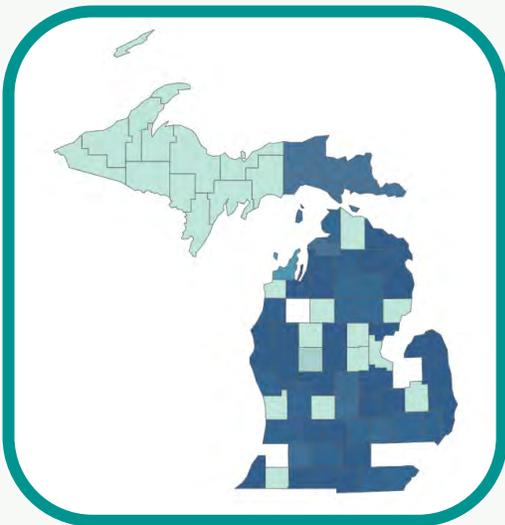
of Leelanau County High School students are at risk of cigarette use (MDHHS-MiPHY, 2018).

0.7%

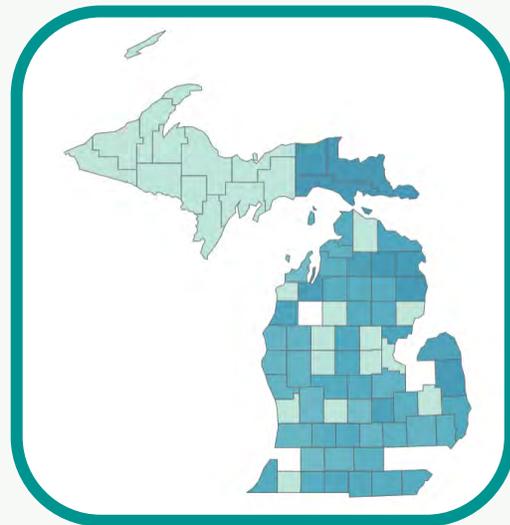
of Leelanau County High School students reported cigarette use in the past 30 days (MDHHS-MiPHY, 2018)

38.1%

of Leelanau County High School students who reported ease of access to cigarettes (MDHHS-MiPHY, 2018)



0.000 1.000



9.60 86.20

5.5%

of High School students in the Northwest MiThrive Region reported cigarette use in the past 30 days (MDHHS-MiPHY 2019).

2.68%

of students aged 12-17 years old in Michigan reported cigarette use in the past 30 days (SAMHSA-NSDUH, 2018-2019).

*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

Substance Use and Youth

Marijuana risk of High School Students

37.8%

of Leelanau County High School students are at risk of marijuana use (MDHHS-MiPHY, 2018).

7.3%

of Leelanau County High School students reported marijuana use in the past 30 days (MDHHS-MiPHY, 2018)

41.9%

of Leelanau County High School students who reported ease of access to marijuana (MDHHS-MiPHY, 2018)



3.00 69.00

10.1%

of High School students in the Northwest MiThrive Region reported marijuana use in the past 30 days (MDHHS-MiPHY, 2019).

*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

7.42%

of students aged 12-17 years old in Michigan reported marijuana use in the past 30 days (SAMHSA-NSDUH, 2018-2019).

Substance Use and Youth

Prescription misuse of High School Students

18.4%

of students who were offered, sold, or given an illegal drug on school property by someone during the past 12 months (MDHHS, 2018).

3.0%

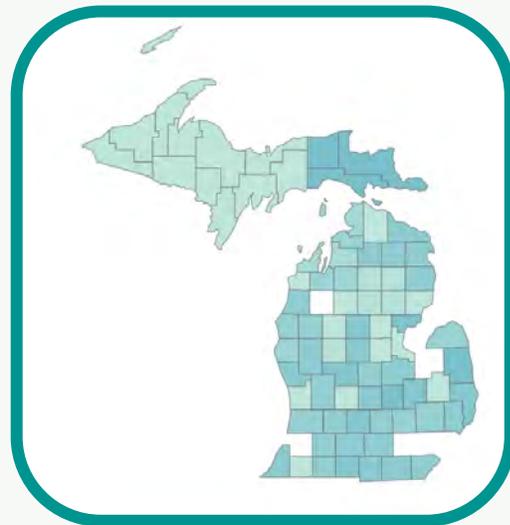
of Leelanau County High School students who took a prescription drug such as Ritalin, Adderall, or Xanax without a doctor's prescription during the past 30 days (MDHHS-MiPHY, 2018)



0.00 14.90

1.2%

of Leelanau County High School students who took painkillers such as OxyContin, Codeine, Vidodin, or Percocet without a doctor's prescription during the past 30 days (MDHHS-MiPHY, 2018)



0.00 20.30

3.5%

of High School students in the Northwest MiThrive Region reported use of prescription drugs without prescription in the last 30 days (MDHHS-MiPHY 2019).

*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

2.6%

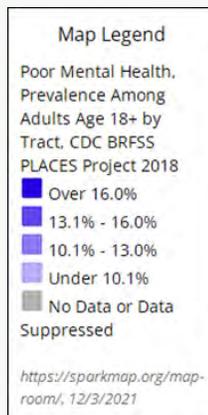
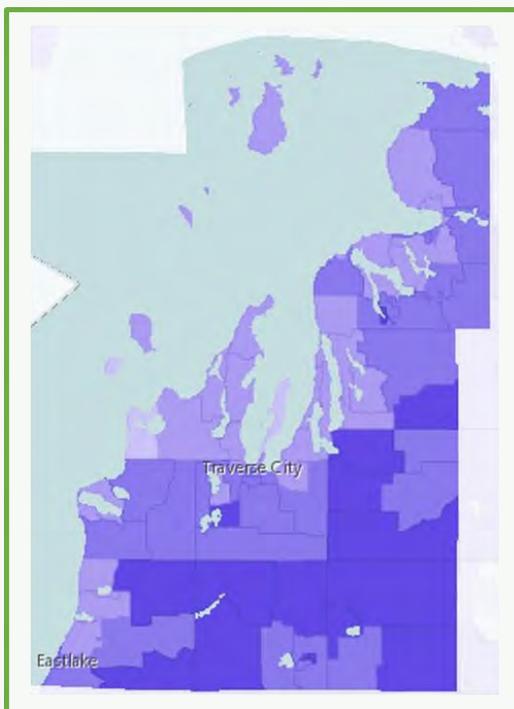
of students aged 12-17 years old in Michigan reported misuse of Pain Relievers in the past 12 months (SAMHSA-NSDUH, 2018-2019).

Mental Health and Adult

Mental Health risk of adults

13.0%

of Leelanau County adults reporting 14 or more poor mental health days per month (age adjusted) (County Health Rankings, 2021).



12.3%

of residents in the Northwest MiThrive Region reported 14+ days of poor mental health (Michigan BRFSS, 2019).

*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

2.4

Intentional self-harm (per 100,000) in Leelanau County (MDHHS Vital Reports, 2019).

20.9

Intentional self-harm (per 100,000) in the Northwest MiThrive Region (MDHHS Vital Reports, 2019).

14

Intentional self-harm (per 100,000) in Michigan (MDHHS Vital Reports, 2019).

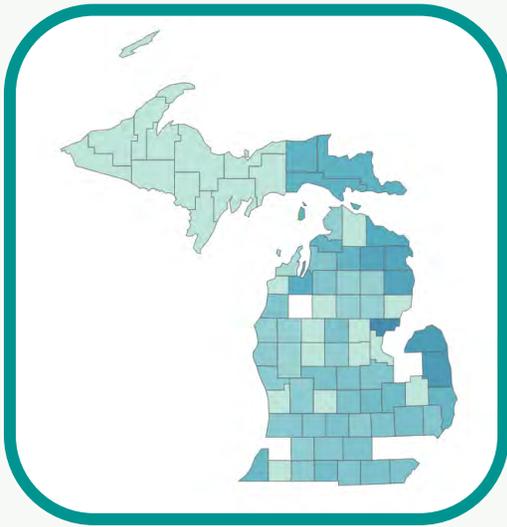
*Northwest MiThrive region includes 10 counties of Northwest Michigan (Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford)

Substance Use and All Residents

Binge Drinking risk of all residents

13.03%

of students aged 12-20 years old in Michigan reported binge alcohol use in the past 30 days (SAMHSA-NSDUH, 2018-2019).



0.00  32.10

3.2%

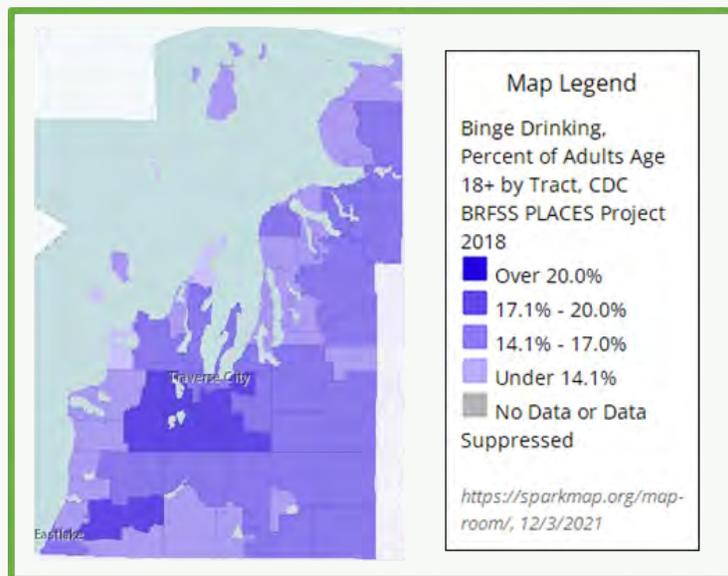
of Leelanau County High School students reported binge drinking in the past 30 days (MDDHS, 2018).

23.0%

of Leelanau County adults reported binge drinking in the past 12 months (County Health Rankings, 2018).

21.0%

of Michigan adults reported binge drinking in the past 12 months (County Health Rankings, 2018).



Map Legend

Binge Drinking,
Percent of Adults Age
18+ by Tract, CDC
BRFSS PLACES Project
2018

- Over 20.0%
- 17.1% - 20.0%
- 14.1% - 17.0%
- Under 14.1%
- No Data or Data Suppressed

<https://sparkmap.org/map-room/>, 12/3/2021

Substance Use and Adult

Alcohol abuse risk of adults



Substance Use and Adult

Opioid overdose risk of adults

9.19 Opioid related hospitalization rate (per 100,000) in Leelanau County (MDHHS-SUDDR, 2019).

13.3

Opioid related hospitalization rate (per 100,000) in the Northwest MiThrive Region (MDHHS- SUDDR, 2019).

15.17

Opioid related hospitalization rate (per 100,000) in Michigan (MDHHS- SUDDR, 2019).

135.9

Female Opioid Overdose ED Visits (per 100,000) from June 2020 through May 2021 in Leelanau County (MDHHS- MODA, 2021).

56.0

Male Opioid Overdose ED Visits (per 100,000) from June 2020 through May 2021 in Leelanau County (MDHHS- MODA, 2021).

322.9

Female Opioid Overdose ED Visits (per 100,000) from June 2020 through May 2021 in Michigan (MDHHS- MODA, 2021).

297.1

Male Opioid Overdose ED Visits (per 100,000) from June 2020 through May 2021 in Michigan (MDHHS- MODA, 2021).

0.0

per 100,000 rate of drug induced mortality rate in Leelanau County (MDCH Mortality Statistics, 2019).

12.4

per 100,000 rate of drug induced mortality rate in the Northwest MiThrive Region (MDCH Mortality Statistics, 2019).

25.0

per 100,000 rate of drug induced mortality rate in the Michigan (MDCH Mortality Statistics, 2019).

Leelanau County Substance Use Assessment 2022

[View in Power BI](#) ↗

Last data refresh:
9/26/2022 1:46:04 PM UTC

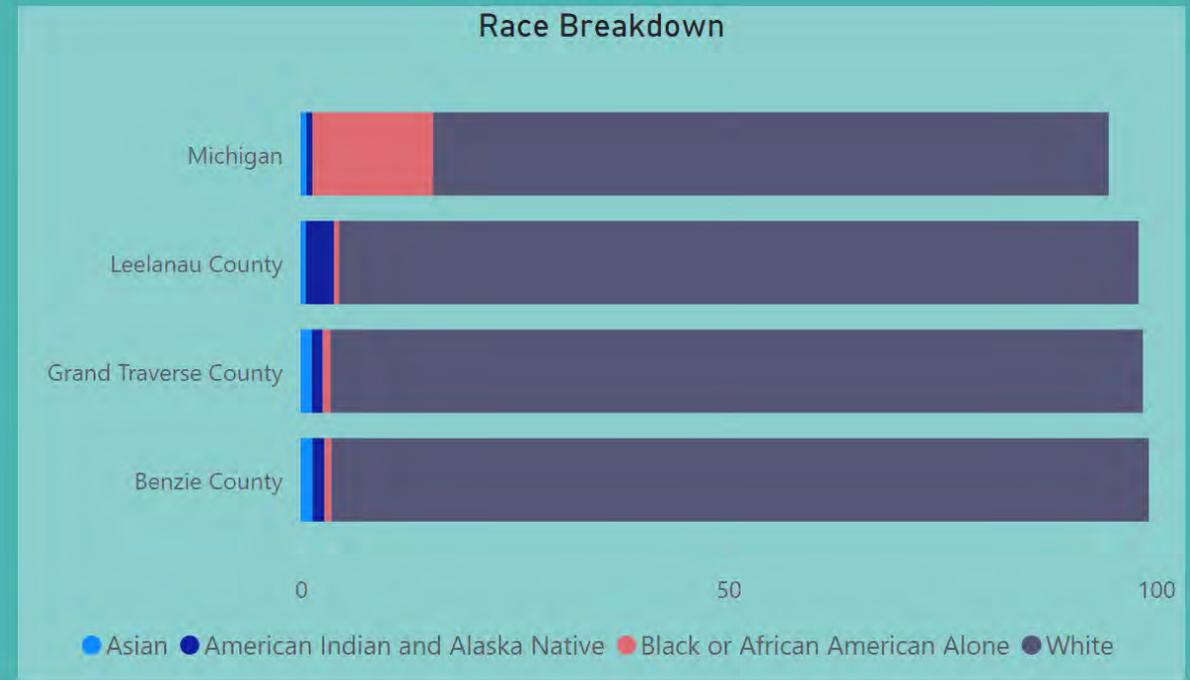
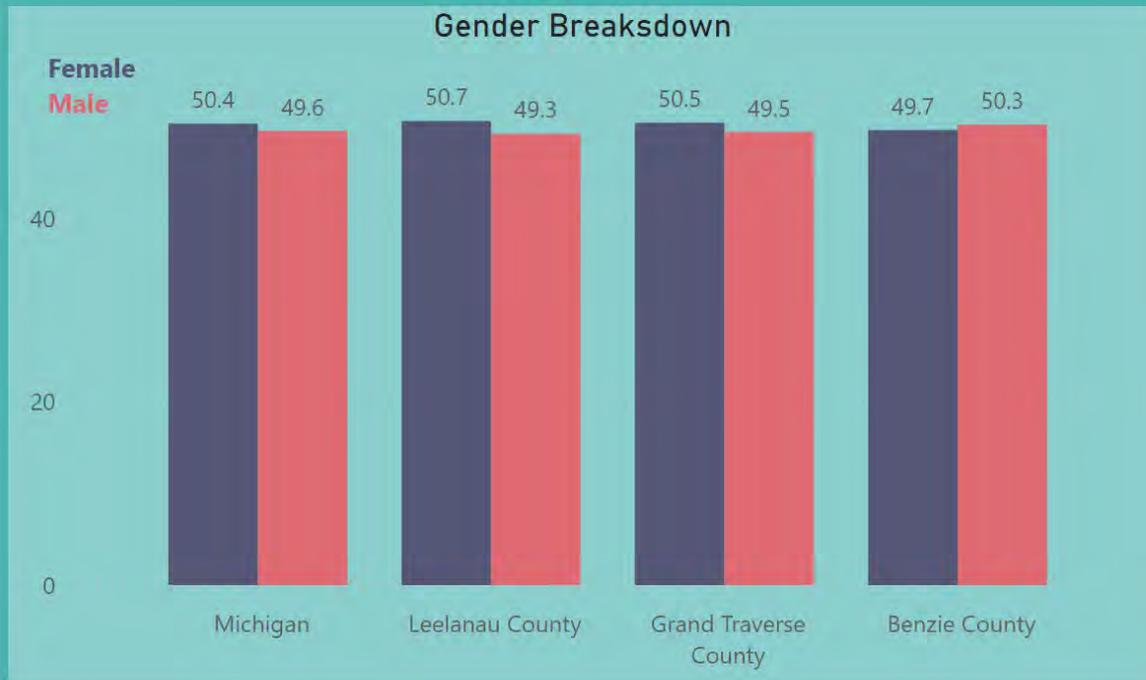
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Leelanau County Substance Use Assessment 2022

Demographic

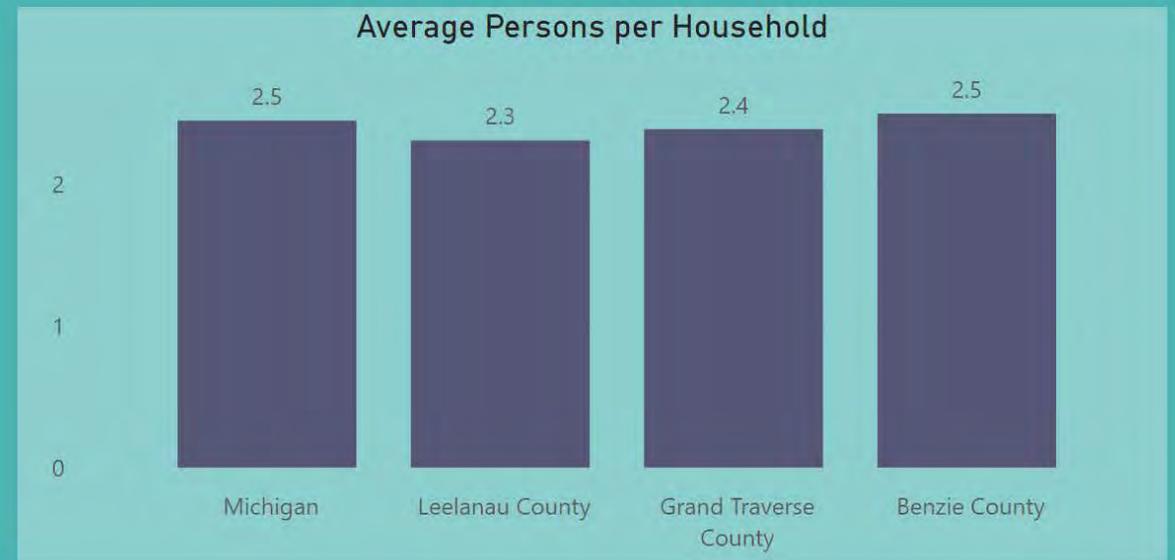
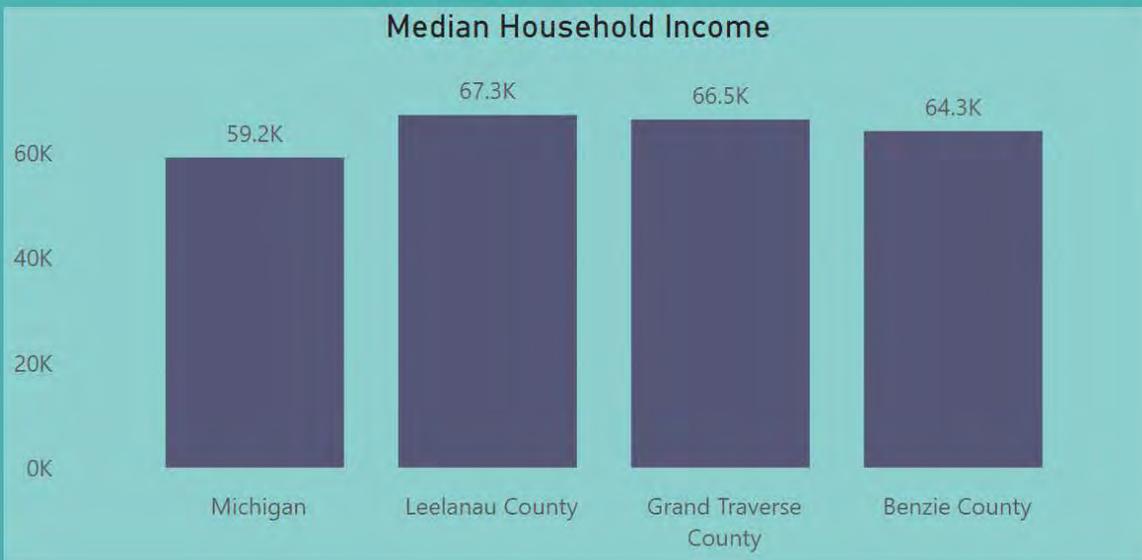
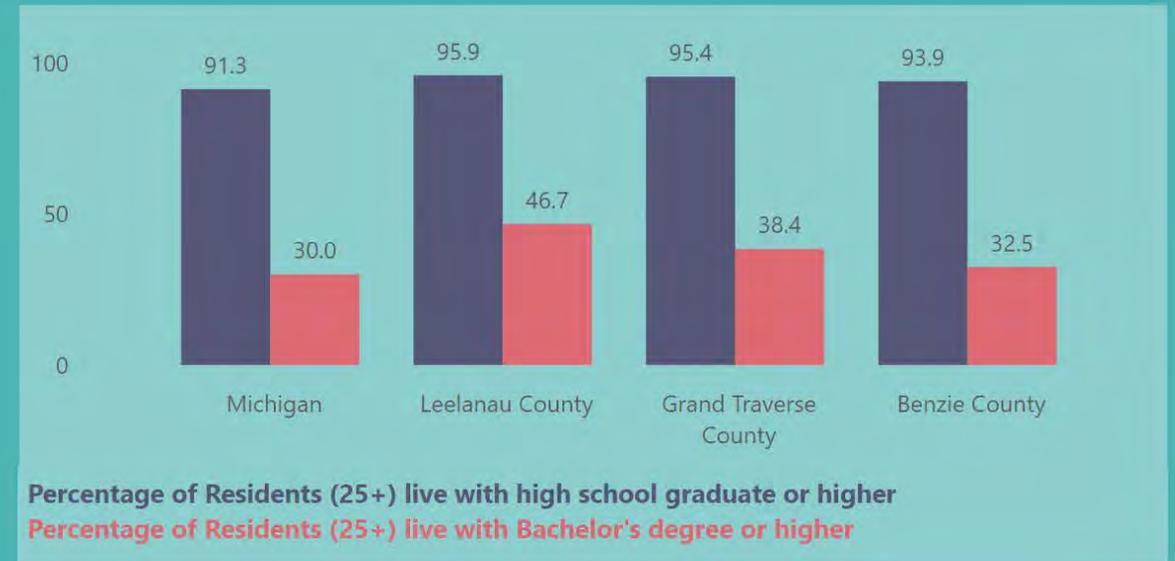
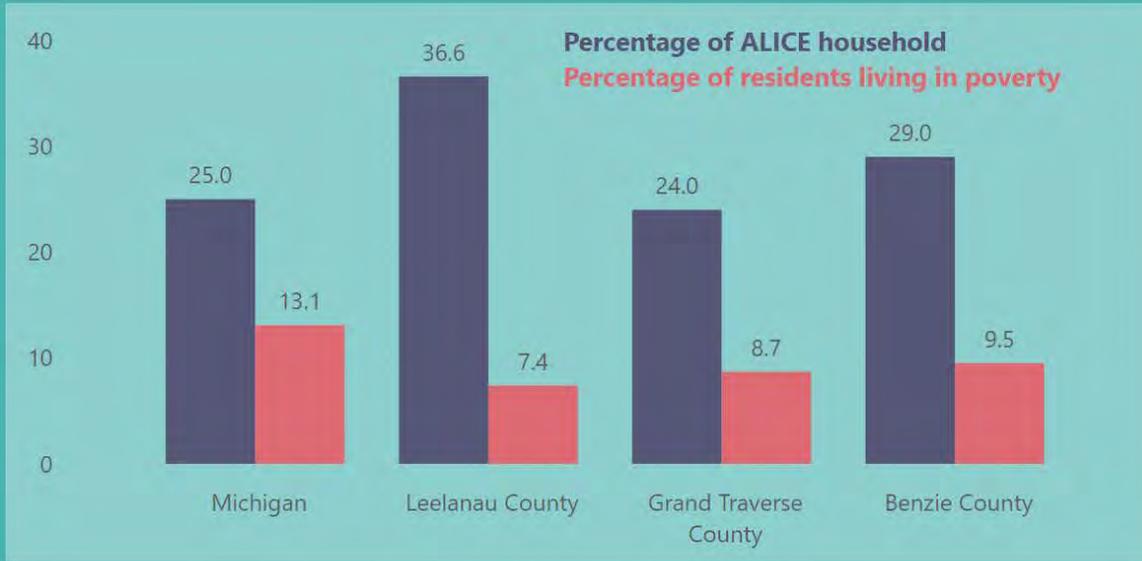
**Leelanau County's Total
Population:
22,623**

	Percentage of the population 65 and older	Percentage of the population under 18 years old
Leelanau County	0.33	0.16
Benzie County	0.27	0.18
Grand Traverse County	0.21	0.20
Michigan	0.18	0.21



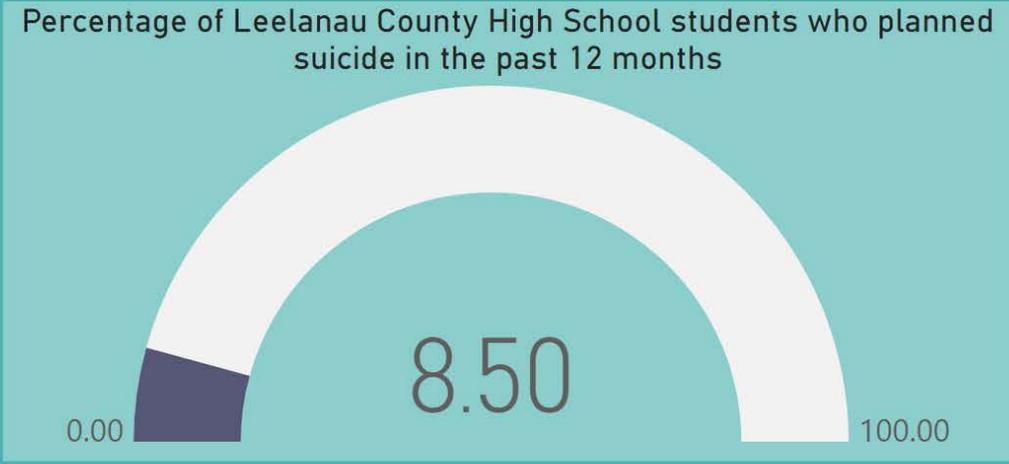
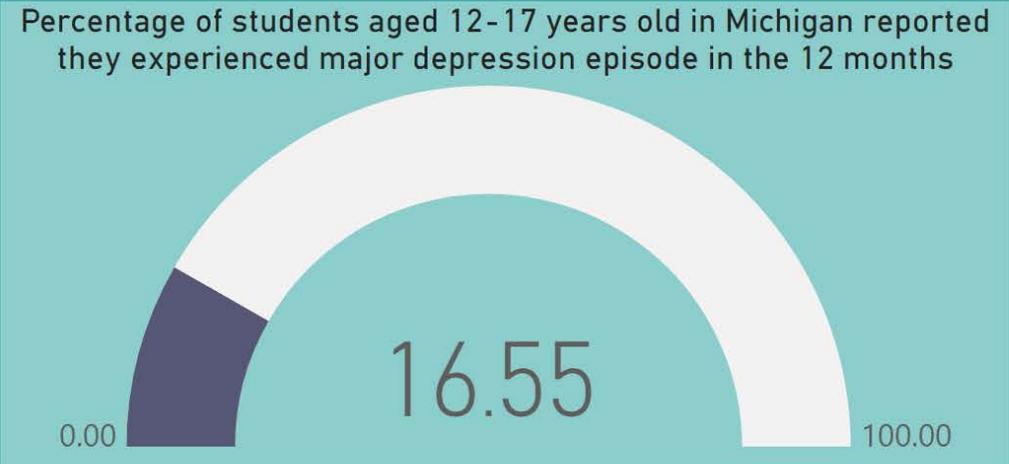
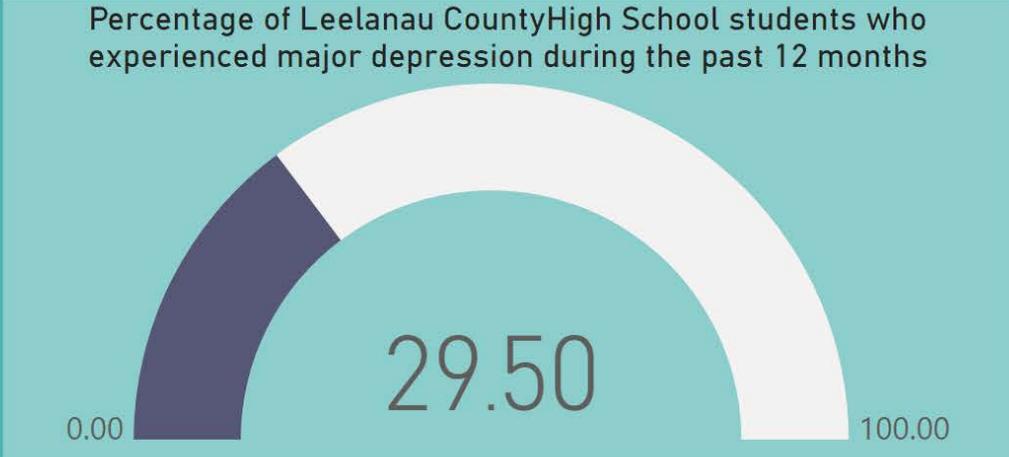
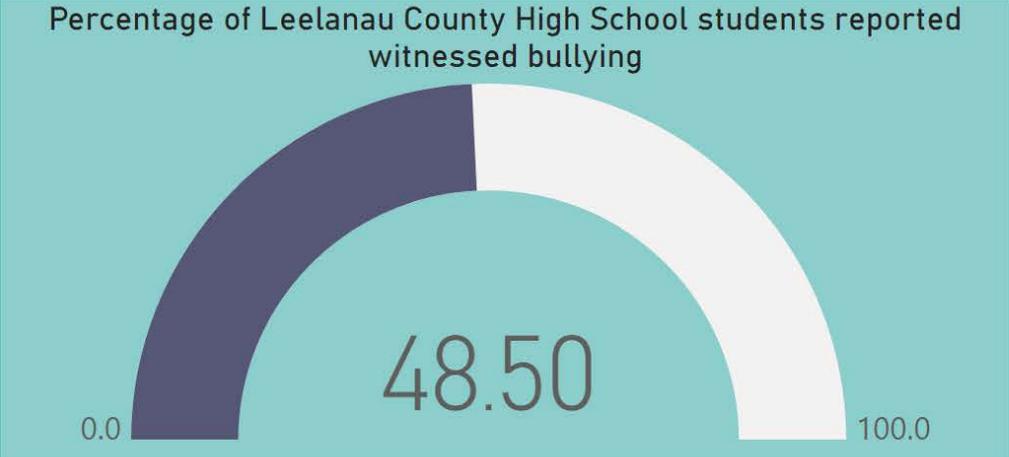
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Demographic



Leelanau County Substance Use Assessment 2022

Youth and Mental Health-*data from 2017-2018 school year



Leelanau Substance Use Assessment 2022

Youth and Substance Use- *data from 2017-2018 school year

Percentage of Leelanau County High School students are at risk of alcohol use



Percentage of Leelanau County High school students are at risk of cigarette use



Percentage of Leelanau County High School students are at risk of marijuana use



Percentage of High School Students who reported ease of access to alcohol



Percentage of High school students who reported ease of access to cigarettes



Percentage of Leelanau County High School students who reported ease of access to marijuana



Percentage of Leelanau County High School students reported alcohol use in the past 30 days



Percentage of Leelanau County High schools students reported cigarette use in the past 30 days



Percentage of Leelanau County High School students reported marijuana use in the past 30 days



Percentage of students ages 12-17 years old in Michigan reported alcohol use in the past 30 days.



Percentage of students ages 12-17 years old in Michigan reported cigarette use in the past 30 days.



Percentage of students ages 12-17 years old in Michigan reported marijuana use in the past 30 days.





Grand Traverse County

Drug Free Coalition

About Us

Mission:

To create a community-wide culture of awareness and action in the prevention, treatment and recovery of substance use disorders

Vision:

A substance use disorder free Grand Traverse County (SUD free GTC)

Our Story

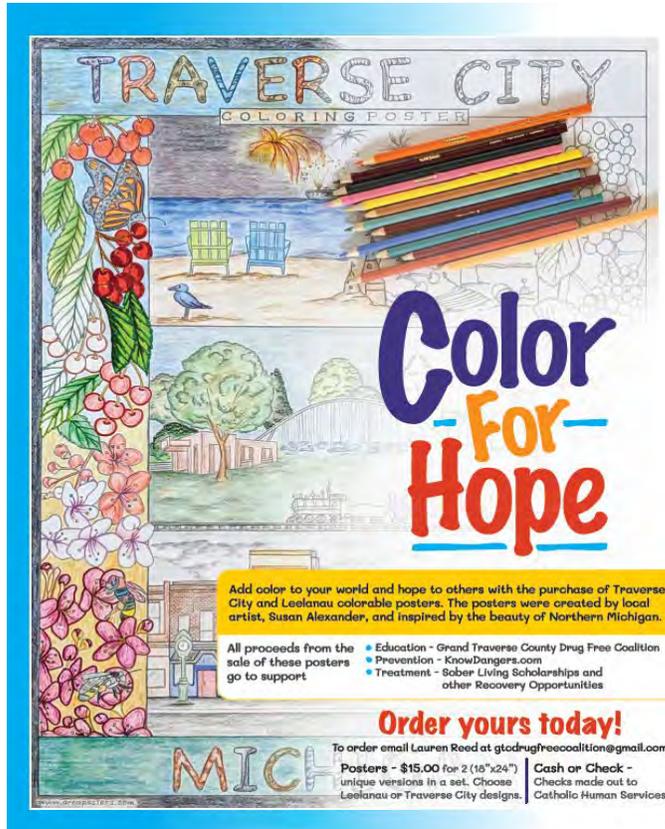
- The Grand Traverse County Drug Free Coalition began meeting in early 2015 after Judge Bob Cooney called community leaders together to address the opioid epidemic.
- Today the coalition is made up of experts from various sectors of the community including: law enforcement, the medical community, schools, treatment facilities, tribal members, religious groups, youth, parents, and families.
- The coalition is funded through a Liquor Tax Grant from the Northern Michigan Regional Entity (NMRE)



Coalition Meetings

- The Grand Traverse County Drug Free Coalition meets on the 2nd Thursday of each month (excluding July and December) from 4-5pm on Zoom.
- The meetings consist of education from guest speakers, discussion, and sharing of community resources and events.

Color for Hope

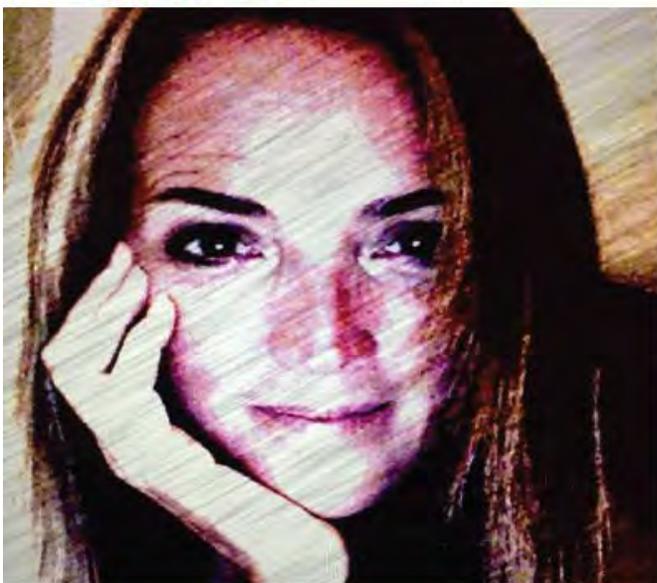


- 18"x24" colorable posters
- Four unique designs - two Traverse City and two Leelanau posters
- The designs include businesses, landmarks, and scenery specific to these areas
- The local artist, Susan Alexander, spent hours in the natural areas, businesses, and landmarks of Traverse City and Leelanau County areas to capture the beautiful details
- All proceeds go to support substance use disorder education, prevention, and treatment in our community
- Since we began our fundraiser in December of 2020, we have raised over \$15,000



Grand Traverse County
Drug Free Coalition

About the Artist



Susan Alexander is a local artist who lost her daughter to this disease. She is a passionate supporter of this cause and donated these posters as a way to further efforts to curb addiction and increase availability of resources related to education, prevention and treatment.

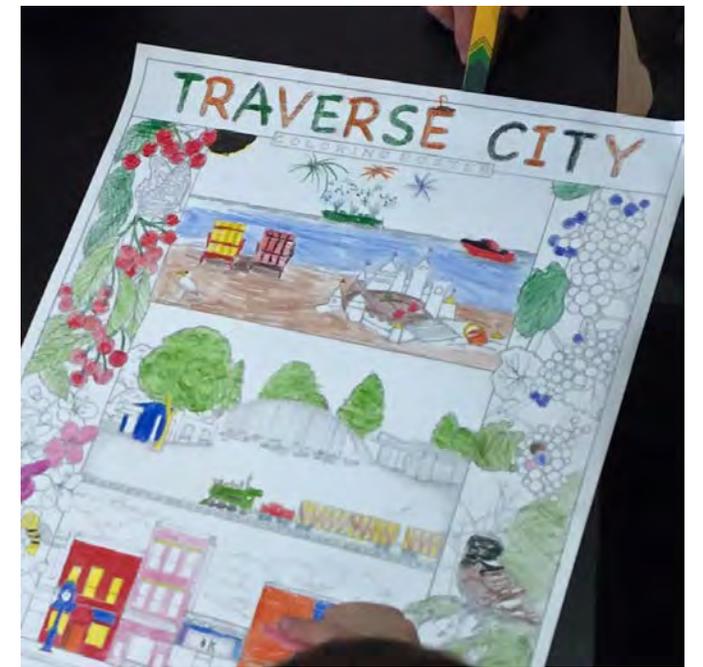
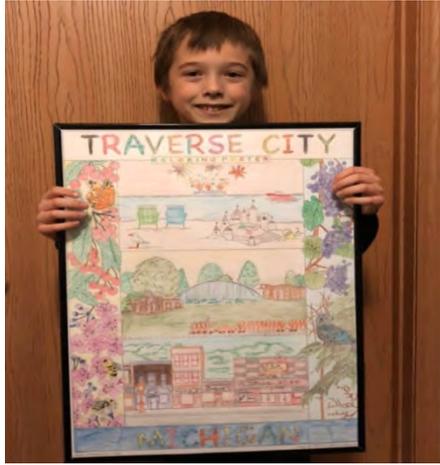


Grand Traverse County
Drug Free Coalition

Naloxone Safety Kits

- With proceeds from the Color for Hope fundraiser we have purchased wall mounted Naloxone Safety Kits (NSK)
 - The simple-to-use and life-saving tools in a NSK allow members of the public to accomplish rescues in advance of the arrival of emergency medical services personnel.
 - The kits includes gloves, a CPR mask, and instructions. We also provide two boxes of Narcan with each kit we donate.
 - The kits have been donated and installed in libraries, churches, court houses, community centers, schools, the Northwestern Michigan College library, BATA's Transfer Stations, the Cherry Capital Airport, and the Children's Advocacy Center.





STAND Club

- Students Together Against Negative Decisions (STAND) Clubs are student led prevention clubs in our high schools
- The clubs are facilitated by the coalition coordinator, a prevention specialist, and a Youth Engagement Liaison
- Students plan and implement activities and event in their school and local community which focus on substance misuse prevention
- The students identify the needs in their specific school





Photovoice

- Photovoice is a visual research methodology that allows participants to use photography to document, reflect upon, and communicate issues of concerns.
- Project focus: Youth perspective on substance use
- Multiple week class that involves photo sharing, photography education, and evidence-based substance use disorder education with a prevention specialist from Up North Prevention

Photovoice Example



I think a common stigma surrounding youth mental health is that if you don't have a mental illness or deal with issues like depression and anxiety, you must be a happy and sound person. This stigma makes a lot of youth feel invalidated when it comes to addressing their own mental states-- if they aren't mentally ill or diagnosed with mental health problems, they must be mentally healthy. In reality, mental health is a spectrum. We all have good moments and bad moments. Youth shouldn't be brought up to think that your mental health can only be in a "good" or "bad" state. Many times we deal with both emotions simultaneously.

-Photo and story by Paige

Contact Information

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