

2023 BUDGETARY WORKSHEET

Fund 101 General Fund

County of Leelanau

Department 325153 Family Coordinating Council

Period Ending Date: May 31, 2022

Account Number	2019 Audited	2020 Audited	2021 Un-Audited	2022 Year-to-Date	2022 Adopted Budget	2022 Amended Budget	2023 Proposed Budget	2023 Department Requests
Account Name								
Department 325153 Family Coordinating Council Expenses								
325153-965.000								
Contrib. to Other Agency	12,000.00	12,000.00	12,000.00	0.00	12,000.00	12,000.00	12,000.00	up to \$15,000
Expenses Total	12,000.00	12,000.00	12,000.00	0.00	12,000.00	12,000.00	12,000.00	up to \$15,000
Family Coordinating Council Dept Total	12,000.00	12,000.00	12,000.00	0.00	12,000.00	12,000.00	12,000.00	up to \$15,000



Leelanau County Family Coordinating Council
Sharon Vreeland, Coordinator
lcfcc@co.leelanau.mi.us
Phone (231) 649-8334

**Leelanau County Family Coordinating Council
Leelanau County Budget Request Narrative/Annual Update
June 24, 2022**

LCFCC Vision, Mission & Partners

Vision: We envision all residents of our community living in safe, healthy, stable, nurturing households, which are supported by comprehensive, accessible, well-integrated, and culturally responsive systems of care and support.

Mission: To build and sustain a strong, functional network of partners who support the residents of Leelanau County.

Partners: Include, but are not limited to: Leelanau County government, Benzie-Leelanau Health Department, Grand Traverse-Leelanau Department of Health and Human Services, Grand Traverse Band of Ottawa and Chippewa Indians, Leelanau Family Court, Head Start, Leelanau Christian Neighbors, League of Women Voters of Leelanau County, GTB Benodjehn Center, Catholic Human Services, Northwest Michigan Community Action Agency, Pine Rest, Women's Resource Center, Goodwill Industries, Child & Family Services, Northern Lakes Community Mental Health, TBAISD, Father Fred Foundation, Munson Medical Center, Leelanau County School Districts, Northwest Michigan Continuum of Care, Grand Traverse/Leelanau Systems of Care, the Salvation Army, Conflict Resolution Services, Habitat for Humanity, Leelanau HelpLink, Grand Traverse Pavilions, MichiganWorks!, Michael's Place, Traverse Bay Children's Advocacy Center, LIFT, the Genuine Leelanau Foundation, the Leelanau Children's Center, and Leelanau Early Childhood Development Commission.

We actively seek to partner with anyone and everyone with whom we can collaborate to make a positive difference for county families.

LCFCC Priorities and Activities

Substance Abuse Prevention:

Liquor Tax Prevention Program: Since 2010, the LCFCC has coordinated a grant for substance abuse prevention work in Leelanau County schools and for some of the programs offered by the Family Court. The funding source is county liquor tax dollars applied for through the Northern Michigan Regional Entity (NMRE). All funded activities are vetted as being evidence-based. **For the 2023 fiscal grant year we have requested and will know by the end of July if we are approved for have been approved for \$64,900.** Partners include the Family Court, Leland Schools, Suttons Bay Schools, Glen Lake Schools, Catholic Human Services, and LIFT Teen Center.

Leelanau County Substance Misuse Prevention Coalition: The LCFCC Coordinator is actively participating on behalf of the LCFCC, the Substance Free Coalition of Northwest Michigan, and now Catholic Human Services Up North Prevention

Substance Free Coalition of Northwest Michigan: This group brings the substance use coalitions from Benzie, Grand Traverse, Kalkaska, Leelanau and Manistee Counties into a strong Collective Impact-based coalition relationship that will strengthen the work of all to prevent new and address existing substance use in our region. Along with coordinating this group under a separate contract, the LCFCC Coordinator works alongside Bekah TenBrink

and Audrey Sharp from LIFT, the current Leelanau County coalition coordinator, to promote Leelanau County's efforts and interests. The SFCNM is in year three of a multi-phase, highly successful and award-winning prescription opioid use prevention campaign from 2019 through the present and **has requested a total of \$151,564, with \$25,038 coming from Leelanau County liquor tax funds** to continue the campaign through fiscal year 2023 while adding a messaging aimed at safe use and disposal of prescribed medications. Leelanau County benefits from at least 1 billboard for the campaign every month, placement of campaign materials in "EverwhereUGo" advertising locations, clickable digital ads in online articles (viewed by an average of 200,000 people/month with around a 2% interaction rate and 150 visits to our website, www.know dangers.com), video ads on a variety of TV channels viewed by our chosen demographic (nearly 900 airings/month over 13 networks), and video ads inserted into streamed "on demand" televised shows (approximately 18,000 people/month, 99% of whom watch the ad to completion without skipping), BATA bus wraps, and both full and pocket-sized brochures that identify prescription drugs which are opioids and provide cues for people to discuss alternatives with their healthcare providers which are distributed in the community. We also have a Facebook/Instagram feed (@SFCNWMI) which reaches thousands of people monthly.

Substance Use Professional Certification: as part of the LCFCC's coordinator's new role as Catholic Human Services UpNorth Prevention's prevention specialist for Leelanau County (aka "the new Lisa Anderson"), she is in a 24-month development plan that will lead to the Certified Prevention Specialist credential through the Michigan Certification Board for Addiction Professionals (MCBAP)

Direct Supports in Times of Need:

Family Support Team: The LCFCC brings representatives from a wide variety of county and regional agencies and resources together to network, update our knowledge of available programs and resources, and discuss the cases of particular families in need. Together we brainstorm potential solutions to assist with housing, car repairs, childcare, medical expenses, utilities, etc. Sometimes various partners offer funding towards a solution, and sometimes we make referrals to other entities we know of with resources that might apply. This is our second-most hands-on direct service to individual community members.

The Leelanau Laundry Project: The LCFCC provides semi-monthly dates **all year round** (our seventh year of expansion from a formerly school year only schedule) when neighbors in need can come to the Suttons Bay Laundromat and do their laundry at no charge. We are completing our 18th year of operation. We have been operating in-person and according to COVID protocols since June 2020. Throughout the pandemic our key funding partners reached out to ensure we would have sufficient funds to remain viable, for which we are grateful. **In January we received an astounding \$63,472.50 from the estates of Bobbie and Jim Eggert.** Bobbie was a long-time Laundry Project volunteer, and this gift is evidence of her belief in and love for the program and the community. In light of this gift, which is enough to fund the program for 3-5 years depending on usage and costs, I have been asking our usual annual supporters, such as the Grand Traverse Regional Community Foundation, the Robert Foundation, Suttons Bay Congregational, the Northport Lions, sustaining partner Genuine Leelanau and all the other generous people and groups of our community to temporarily redirect funds to other community needs. We shall surely need their support again in the future, but for now by suggesting redirection of community generosity we can magnify the impact of Bobbie and Jim's gift rather than hoarding resources. I am looking for new volunteers, as the founding crew has dwindled due to increasing age and changing circumstances. We are fortunate to have Jessy Rodriguez and Ester Paredes from the DHHS migrant outreach program at each session, and to have partners like the Benzie-Leelanau Health Department bring their services to our sessions on occasion as well. I will provide full statistics for our September – August project year when I address the BOC on October 4.

Child Welfare:

Grand Traverse-Leelanau Systems of Care: the LCFCC Coordinator (coincidentally also the current Grand Traverse Community Collaborative Coordinator) facilitates monthly Systems of Care meetings, bringing together representatives of the Grand Traverse and Leelanau County Family Courts, DHHS, Northern Lakes Community Mental Health, TBAISD, Pine Rest, Child & Family Services, and other agencies to address the needs and integrate the care of children and families involved with multiple human services systems. We discuss many issues, such as how crisis services for children are administered, and are working towards confidentiality agreements which would permit specific case discussions to be held. **We are in the process of examining how we operate, coming back into better fidelity with the Systems of Care model, and coordinating better with Wraparound.**

Regional Trauma-Informed/ACEs Champions: Understanding of trauma and resilience is an addressable root cause of many of the other social challenges we work to remediate, notably including substance use disorders. The LCFCC coordinator is working to ensure that ACEs/trauma and resilience are included in all of our other discussions and is a trained Community Champion who can help deliver ACEs/trauma and resilience information to the community. Research demonstrates that ACEs, resilience, and the building of protective factors in youth has a significant impact on lifelong physical health, mental health, and the formation of substance use disorders. By preventing and addressing trauma, we can strike a blow at the roots of so many social problems including but not limited to substance use, involvement in the legal/penal system, poverty and homelessness. **The coordinator is a co-chair of a Northern Michigan CHIR Behavioral Health Initiative Action Team to reduce ACEs and promote resilience. This group is working to redevelop the structure of the 45th Parallel Resilience Network to better represent and serve all counties and citizens in the CHIR catchment area.**

Housing Needs:

Local working families in Leelanau County continue to struggle to find affordable housing near jobs and schools. This challenge has intensified due to the changes in the local housing market largely attributed to changing work/life patterns due to COVID and the increasing number of housing units converting to short-term rentals. According to the National Low Income Housing Coalition “Out of Reach 2021” report (https://nlihc.org/sites/default/files/oor/2021/Out-of-Reach_2021.pdf), 1,068 or 12% of all Leelanau County households between 2015-2019, were renters. **While the percentage of households that are renters remained steady from 2020, the number of households renting decreased by about 100. This implies that the number of year-round households in Leelanau County is shrinking.** Mean hourly wages are \$9.21, down \$0.05 from 2020. By sharp contrast, the average fair market rate for a 2-bedroom unit is “affordable” (housing payments, taxes, and insurance cost no more than 30% of income) to those earning at least \$16.79/hour, up \$1.60 from 2020. Fair Market Rent for a 2-bedroom unit in the county is \$873/month, up \$83 from \$790/month in 2020, but the mean affordable rent for the same unit at the mean wages of current renters is \$479/month, down \$111 from \$590/month in 2020. The 2019 Networks Northwest Target Market Analysis indicates that through 2025 the market could support 668 additional housing units, whether newly-constructed or repaired/converted existing structures. Of those there is a demonstrated need for 367 new rentals and 301 owned units. Their fact sheets are attached for reference and can be found at: <https://www.networksnorthwest.org/userfiles/filemanager/saelmzeofk0iutk44th6/>

The LCFCC Coordinator works closely with the housing staff at the Northwest Michigan Community Action Agency (NMCAA) to keep abreast of services and opportunities for housing. **I also facilitate the Grand Traverse and Leelanau Eviction Diversion program, which is in its ninth year.** We are working closely with Leelanau Christian Neighbors, the Father Fred Foundation, St. Vincent DePaul, NMCAA, DHHS, the Salvation Army, and the 86th District Court Staff to provide direct financial assistance where it makes sense and to connect people to legal resource to help them understand and protect their rights as renters. **Every renter who is being sued for eviction receives a flyer about the program with their eviction summons. We**

have developed a matrix of community financial assistance resources, and we have also developed documents to direct renters to legal assistance and to help community partners know when to refer renters to legal assistance.

Additional Activities:

- Wraparound Community Team (w/ Child & Family Services, Catholic Charities, DHHS, Pine Rest & Community Mental Health) provides coordinated support and Wraparound services for Leelanau County families.
- Monthly Council meetings with the LCFCC's members representing the majority of health and social services agencies within the region to ensure families are served in an efficient and coordinated manner, that we are identifying important community issues and gaps in services, and that we are looking for new and more effective ways to support our families and communities.

Miscellaneous

Sources of Funding for the LCFCC: In addition to the Leelanau County contribution, LCFCC general operations are funded through voluntary membership dues and \$3,000 from Northern Lakes Community Mental Health. Use-restricted contributions to the Laundry Project come from a variety of individuals, foundations, and faith-based organizations.

No current physical location: As of 2019 there is no dedicated LCFCC office. The LCFCC Coordinator is available by e-mail and cell phone, and works from her home office, car, and anywhere with wifi...good coffee and snacks a bonus. Have electronics, will meet you whenever and wherever makes sense. **Mailing address is currently 1758 Black Bark Lane, Traverse City, MI 49696.**

Request for Leelanau County budget support. With appreciation for past support from the Leelanau County Board of Commission, our 2023 budget request will be for **up to \$15,000. We are extremely grateful for the \$12,000 allocation we have been receiving at a constant rate for many years and ask that this be considered as a minimum.** Our coordinator position has not received an increase in compensation since the current holder started in June 2014. The position has been paid at \$17,280 annually for the past 8 years. The tool at https://www.bls.gov/data/inflation_calculator.htm indicates that with compound inflation from June 2014 through May 2022, \$21,191.62 is required in order to maintain the same purchasing power that \$17,280 had in 2014, or in other words the coordinator has been experiencing a practical pay cut for 8 years. We would like to offer some level of increase to the position to offset the effects of inflation, which we realize are challenging all individuals and entities, including the county. We realize that \$3,000 can sound like a modest sum but would be a 25% increase in this line item, which sounds much more substantial, and note that it has been many years, if ever, since we have requested a budget increase. **As highlighted above, our efforts are attracting and deploying over \$100,000 in additional dollars to the county this year.** We are grateful for your consideration and support either way.

Respectfully submitted,

Sharon E. Vreeland, Coordinator
Leelanau County Family Coordinating Council
1758 Black Bark Lane
Traverse City, MI 49696
lcfcc@co.leelanau.mi.us
(231) 649-8334