

Leelanau Township Master Plan Project, 2021
Consultant Selection Process and Recommendation
Leelanau Township Planning Commission

- Four proposals were received
- Two were selected for interviews
- Williams & Works and Beckett & Raeder presented to the Planning Commission on May 21
- Based upon review of the proposals and presentations, the Planning Commission unanimously supports the selection of Beckett & Raeder for the project.
- Points in support of the recommendation:
 - Experience. The firm has won more awards for Master Plans from the Michigan Association of Planning than all other winning firms combined. This was the firm hired by the Leelanau Township Community Foundation for the Designing Our Future project, which is highly thought of. They have done extensive work in northwest Michigan and with rural townships. They have worked with EGLE on coastal resiliency issues.
 - Project Staff. The senior person on the project has 35 years experience and is highly credentialed. The key project manager has nearly twenty years experience and worked as Planning/Zoning Administrator for Elmwood Township.
 - Location. B&R has an office in Traverse City. Two of the key people on our project live in Leelanau County.
 - Proposal key points:
 - Create and prioritize limited number of **actionable** recommendations
 - Emphasis on public engagement
 - Includes zoning code audit to identify potential deficiencies
 - Only firm to address coastal resiliency in their proposal
 - Will build and maintain a project website to keep interested parties informed all through the process
 - Pricing
 - Both of the two finalists were also the two lowest bidders, but that is not why they were selected
 - B&R is the lowest cost bidder, with a total project price of approximately \$25,000, which includes a mail survey of every parcel in the township.