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Chet Janik, County Administrator

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To: County Board of Commissioners

From: Administration

Date: August 10, 2021

Regarding: Seat Covers for any New LCSO Vehicle Purchases

The resale value on retired Sheriff's Office patrol vehicles had dipped during the last round of auctions, and in an effort to maintain the value of the patrol vehicles to ensure the highest possible bid, I am proposing the Board consider approving the purchase of good quality seat covers for any future vehicle purchases.

As law enforcement personnel enter and exit their vehicles, the seats get a rigorous, and often damaging amount of contact between the gear deputies are required to carry. By installing a tough, good quality seat cover on the driver's seat, this will help mitigate the damage and insure a better return on investment.

I have not done too much research into brands at this time, and the sample is based on a specific web search for "police interceptor seat covers," which brought up the vendor, Tiger Tough, that notes its seat covers are utilized by many law enforcement agencies across the U.S.

A driver's side (only) seat cover from the Tiger Tough company is \$199.00. The fabric is waterproof, and the covers come with a 2-year unconditional warranty.

I have attached a graph of vehicles sales for the last six years.



Retired Patrol Car Sales History*

Meeting Date	Vehicle Type	No. of Vehicles	1	Total Amt. received	Average
4/19/2016	Crown Vic	3	\$	5,951.00	\$1,983.67
4/18/2017	Police Interceptor	2	\$	18,450.00	\$9,225.00
5/9/2017	PI, Chevy P/U	2	\$	12,049.99	\$6,025.00
6/20/2017	Crown Vic	1	\$	1,426.00	\$1,426.00
8/20/2019	Escape, PI	2	\$	12,401.00	\$6,200.50
11/17/2020	Police Interceptor	1	\$	4,996.11	\$4,996.11
5/18/2021	PI/CV	5	\$	26,801.00	\$5,360.20

^{*}Does not include interdepartment transfers



WHY EXACTLY DOES A POLICE CAR NEED SEAT COVERS? IT'S NOT LIKE YOU'RE A MECHANIC COVERED IN GREASE OR ANYTHING.

The major reason that you need to protect the seats in your cruisers is because cop cars have a tough life. They're often on the road 24 hours a day, with the officers getting in and out every few minutes. With that kind of strain, a duty belt will wreak havoc on the factory upholstery the cars come with. Torn seats are ugly, uncomfortable, and expensive to fix but what can you do about it?

TigerTough Tactical seat covers are the answer. Our Tactical seat covers are designed specifically for law enforcement vehicles. They fit tight, they don't move around, and they're safe to use with in-seat airbags. We make them all from 1000 denier Cordura® because it's got a higher abrasion rating than Kevlar. The Tactical seat covers all get our water resistant coating to make sure that any spills wipe right off.

By eliminating the "normal" wear-and-tear, you'll be able to have your technicians work on bigger problems rather than removing seats and sending them away to get fixed. Between the cost savings and the extra money you'll be able to sell your used cars for, it doesn't take long to justify the investment in quality seat covers.

TigerTough Tactical seat covers are set apart from other covers because of the Ironband™ reinforcement we've developed. The Ironband™ is inside the lower third of the cover because that is the area that takes the most abuse from your duty belt. We've beefed up the toughest covers out there and backed them with a two-year, unconditional, no B.S. warranty so you don't have to worry about torn seats. We've got this.



AVAILABLE COLORS

SEAT FEATURES



WHAT'S IN IT FOR YOU?

2-YEAR IT'S COVERED UNCONDITIONAL WARRANTY

RETURN ON INVESTMENT

A cruiser with a perfect interior looks like a well maintained vehicle and sells for more when you're done with it.

COMFORT

Nobody likes sitting on a ripped up, broken down seat with springs poking out. Our covers stay in place to keep the seats intact and help maintain their shape. They're breathable too, meaning that you won't sweat (or freeze) your tail off. This keeps your drivers comfortable and comfortable drivers are happier drivers. Happier drivers take better care of their equipment.

SAFETY

What does any of it mean if your safety is impaired? We think not much. Our seat covers have been independently tested and certified to be airbag compatible. We've got the video to prove it - ttcovers.com/ttairbag.

QUALITY

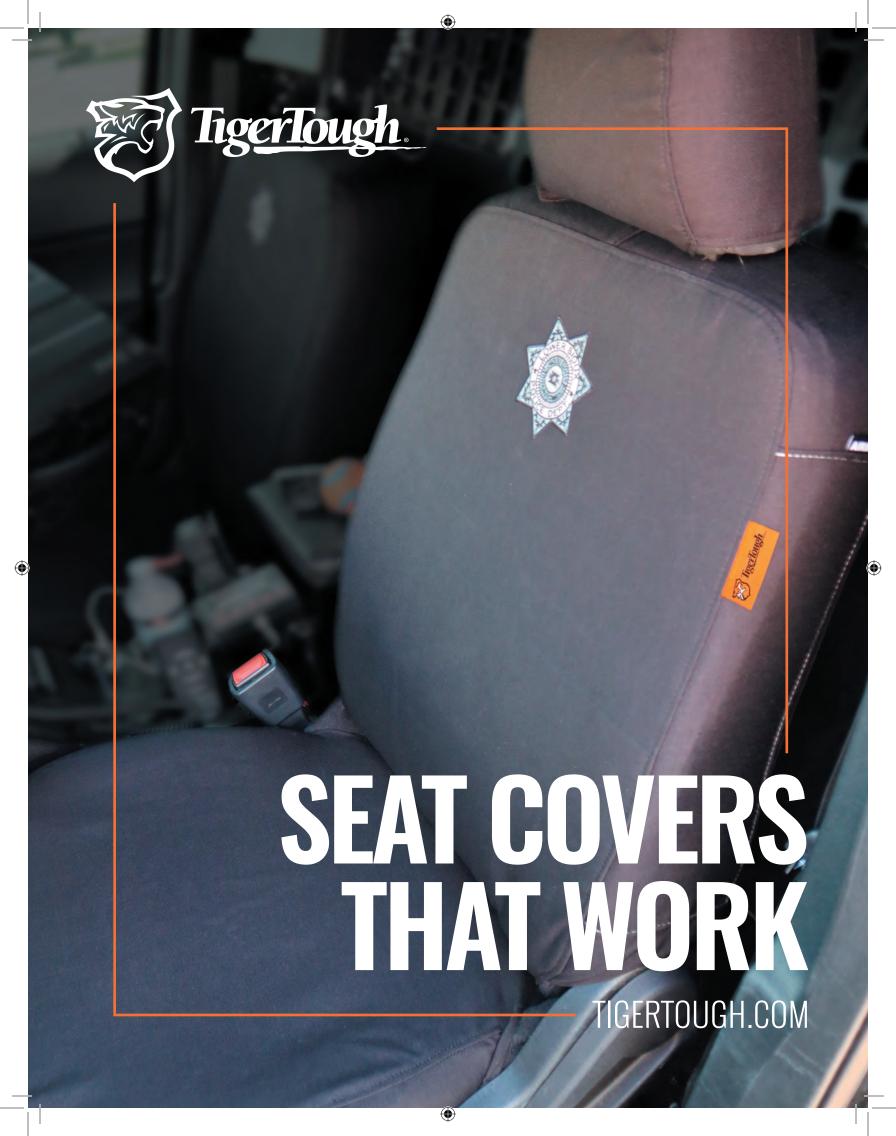
TigerTough seat covers are one of the few seat covers that are specifically for law enforcement vehicles. We've designed our covers to stand up to the daily abuse that your vehicles get. Every seat cover we build is precision cut, double stitched, and individually inspected. Why do we go to so much work? Because letting you down isn't something we're cool with.

WARRANTY

We believe in our quality and stand behind it. That's why we back it up with the best warranty in the industry. TigerTough Tactical seat covers all have a two-year, unconditional, no B.S. warranty. If you break it, we'll fix or replace it. It's that simple.

Best thing we have found for the K9 units. I am slowly replacing them all as their old seat covers wear out."

- AMARILLO, TX POLICE DEPARTMENT







TigerTough Tactical seat covers are designed specifically for law enforcement vehicles.

They fit tight so they don't move around while you're getting in and out and they're airbag safe so if the metaphorical nearly does hit the fan, you'll be OK.

They're made from tough-as-nails 1000 denier Cordura because it's breathable and highly abrasion-resistant. It's tougher than Kevlar.

Since your driver's seat is your office and lunchroom, we've made sure your seat covers are waterproof & stain resistant. You know, easy to clean.

PREVENTATIVE MAINTENANCE

If it ain't broke, don't fix it. Unless fixing it will prevent it from getting broken. Then, by all means, fix it.

What are you doing right now with the seats in your patrol cars? Wearing them out, having your mechanics remove them, and sending them out to get repaired? This works but you end up driving a car that's in rough shape for a long time and then putting up with downtime while it gets fixed.

Tactical seat covers are an excellent addition to your preventative maintenance program. Rather than wearing the seat out, sending it off to get fixed, and dealing with downtime you just put the seat cover on when the vehicle is new and then forget about it.

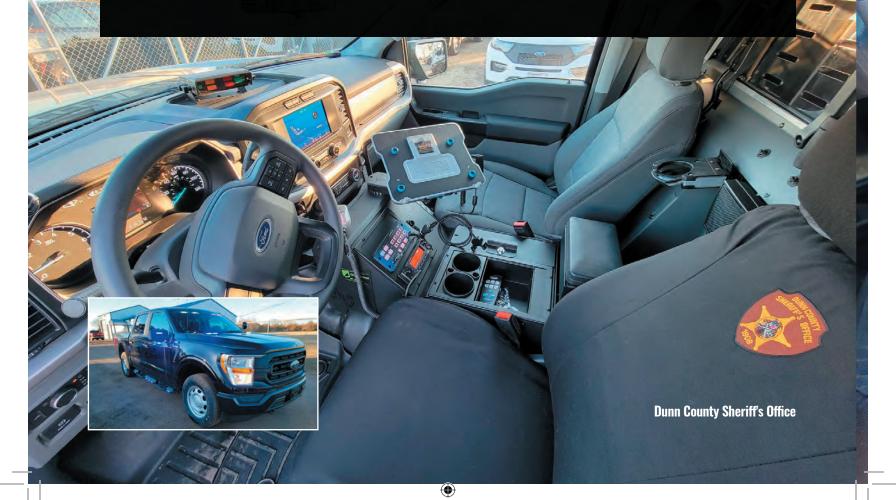








IMAGE & MORALE

Imagine this. You walk out in the morning, full of coffee & ready to hit the day head-on. You take a minute to admire the way your patrol car looks; freshly washed, the morning sun glinting off the light bar. She's a pretty nice ride.

Then you open the door and get an eye full of a torn seat, foam sticking out all over, and suddenly the two hours you spent washing it seems like a waste of time. You can't polish a turd, right?

As a vehicle's image gets worse, maintenance and other little things get ignored and the vehicle's quality declines. Using seat covers to prevent damage from ever happening keeps your vehicles looking a lot better, your people happier, and money in your pocket!





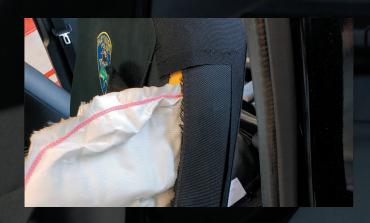
MADE IN THE USA

From start to finish, every single seat cover we make is made in the USA. Minnesota, to be precise.



WARRANTY

You can often tell if a product is as good as they say it is by the warranty. That's why we give you a 2-year, Unconditional, No BS Warranty. If you do anything that wrecks your seat covers, it's covered. (including stupid mistakes).



AIRBAG SAFE

Every seat cover allows the airbag to deploy exactly like it's supposed to. We use a 3rd party lab to test & verify that everything works correctly. Been tested in the real world, too.

Watch the airbag test: ttcovers.com/airbag



EMBROIDERY

Imagine whipping your door open and seeing your department's patch embroidered on the seatback in full color. It's a good way to start the day.

Hundreds of our customers choose to embroider their badge, patch, or a flag on their seat covers because it looks awesome. It's just that extra splash of custom that makes your squad look sweet.





ACCESSORIES

THE SEAT ORGANIZER

If you're like most people who spend their days working from their vehicle, your passenger's seat probably has everything you need "neatly" piled on it. Until you have to hit the brakes.

Then it's all "neatly" piled under the dash. Keeping everything within arm's reach is a good idea, it just needs a little finesse. That's why we made the seat organizer. It's got pockets for days, it's pretty well indestructible, and it can hold everything from your Altoids to your ticket book. Plus it's easy to remove in case somebody needs to ride along.

We're not saying you have to go full Marie Kondo, just tidy up a little bit!

The seat organizer fits on any seat with adjustable headrests.







THE SEATBACK POCKET

It's pretty much like cargo pants for your front seat. Except they don't look like the 90s.

No offense if you're wearing them, we're pro-storage options. I'd like to see someone try to store a sandwich in their skinny jeans. (hypothetically....I'd really rather not see that)

Seriously, though. The map pockets that come on vehicles now are way too skinny and a lot of cop cars don't even have them.

You need places to put stuff. Stuff that is too bulky for the glove box but stuff that you don't want in the back. Like your route maps, gloves, little tools, emergency snacks, you know what we mean.

So we made the seatback pocket.

"If you haven't tried TizerTough seat covers, I highly recommend giving them a try; I think you'll be highly impressed as we were and you won't regret it."

- Mike Webster, Forest Preserve District of DuPage County



THE VISOR ORGANIZER



This'll be awesome for you if you've got multiple people driving the same vehicle.

Have you ever struggled to find insurance information, storage box keys, or gas cards when you get into a car you don't usually drive?

Your visor is kind of wasted real estate, so why not put it to work? We'll hook you up with a way you can put two little pockets, one medium-sized pocket, one huge pocket, and a pen loop on your visor. All made from the same tough-as-nails material as our seat covers. Overkill, you say? Yep. That's how we roll

When you put a visor organizer in each of your vehicles, you can stop wasting time looking for stuff, it's right above your head.

Smart, huh?

OTHER VEHICLES

We've been making seat covers for law enforcement vehicles since 2016 but our history goes back a lot farther than that. We got our start in 1993, making seat covers for work trucks.

If you're responsible for Fire/EMS vehicles or work trucks as well as patrol cars, we've got you covered. Literally.

With seat covers for all the common work trucks & vans from Ford Rangers to Class 8 trucks, we're here to help you save the seats in your entire fleet.









BY THE NUMBERS

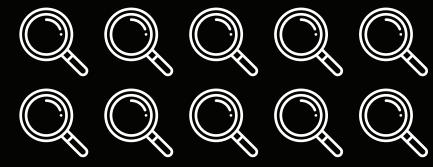
7,714,000

Dollars in estimated damage prevention for TigerTough users last year.

\$ = 76.000



Dealers in North America (and growing)



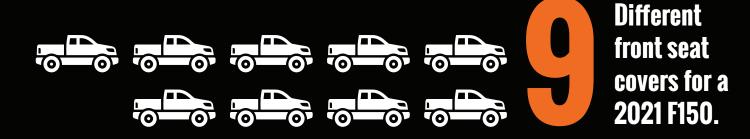
20,000



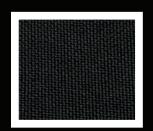
Population of the Minnesota town where TigerTough products are designed, manufactured, inspected, and shipped from.



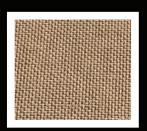
Seconds to find part numbers on tigertough.com.



ColorsAvailable









Gallons of coffee
TigerTough seat covers
can handle.





Years of unconditional, no BS warranty on all TigerTough products.



When we started making seat covers in the USA.





Customer that has specifically mentioned Potato Olés as a primary reason to use TigerTough.



www.tigertough.com cs@tigertough.com (507) 246-3545

SAMPLE REQUEST

You want to make sure this is exactly what you want? Gotta impress the Brass? Get a sample of the fabric your seat covers are going to be made from and see for yourself how hard it is to wreck!

ttcovers.com/sample

TRIAL SEAT COVER

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Got a fleet of 50 or more vehicles? We'll hook you up with a no-strings-attached demo seat cover for you to test on your own terms and your own timeline.

ttcovers.com/testcover

If you've got less than 50 vehicles but still want to do a test drive, we get it.

Just purchase a cover and let us know that you're going to be doing a Test &

Evaluation. You've got 30 days to decide if you like it or not and you'll be able to

return it for a full refund if it doesn't live up to your expectations.

TORTURE TESTS

If we're going to make seat covers for some of the toughest applications out there, we've got to make sure they're going to hold up in the worst of conditions.

So we do that.

From excessive fireworks to being drug down a gravel road to five gallons of coffee, we've exaggerated pretty much every day-to-day abuse.

Check out the videos - ttcovers.com/torturetests